

Mayor and City Council

Agenda Item Request

Meeting Date: 5/6/2013

Type: Ordinance / Regulations / Resolution

Call to Podium:

Lauren Pruss, Planning Director

Agenda Item Title:

CTAM-1904-2013 Proposed Text Amendments Amending the Requirements for Electronic Signs, Daycare Uses, Public Hearing Process and Notification Procedures, and housekeeping Amendments

Responsible Staff and Department:

Lauren Pruss, Planning Director

Trudy Schwarz, Community Planning Director

John Schlichting, Director of Planning and Code Administration

Desired Outcome from Council:

Conduct Policy Discussion. Final ordinance is ready for action.

Public Hearing History	
Introduction Date:	2/6/2013
Advertisement Date :	2/13/2013
	2/20/2013
Public Hearing Date:	3/4/2013
Record Held Open Date:	4/11/2013
Policy Discussion Date:	5/6/2013
Anticipated Adoption Date:	5/6/2013

SUPPORTING BACKGROUND ON NEXT PAGE

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Supporting Background Information:

In keeping with the City's Strategic Plan for economic development and in an effort to implement the master plan and improve transparency in the public hearing process, City planning staff have identified a number of Zoning Ordinance provisions for improvement. Additionally, staff would like to take this opportunity to introduce a number of "housekeeping" amendments that will rectify minor errors and omissions and clarify adopted text to ensure transparency.

Since the joint public hearing, staff has made a minor modification to the draft ordinance to provide additional regulations for field verification of illumination levels for electronic message signs. This change provides for a maximum brightness of 0.3 foot candles above ambient light which can be measured with a standard foot candle meter in the field. The draft ordinance continues to reference a maximum luminance of 5,000 nits during daylight and 500 nits between dusk and dawn, with the condition that the more restrictive of the two regulations be enforced. The final draft ordinance is included as Exhibit 16 in your package.

The Joint Public Hearing regarding this application was conducted on March 4, 2013. Both verbal and written testimony regarding this application has been received. The written testimony is included in this package as Exhibits 9 and 11. The Planning Commission reviewed the proposed text amendments at their April 3, 2013 regular meeting, and unanimously voted to recommend approval of the proposed amendments.

Attachments:

Index of Memoranda (with exhibits in bold)